

# AMPLIFY YOUR BRAND *with*

Brand  Verse

templates  
impressions  
podcast  
photography  
audio visual  
signages  
brand guideline  
SOP  
hook  
articles  
brochure  
campaigns  
videography  
ghostwriting  
whitepaper  
speech  
blogs  
messaging  
event management  
application  
target audience  
media  
effectiveness  
coverage  
brand assessment  
media toolkit  
reach  
communication  
stakeholders  
process  
innovation  
government affairs  
newsletter  
newsletter  
growth  
social media  
digital marketing  
value  
KPI  
brand  
coaching  
corporate communication  
crisis communication  
dashboards  
films  
engagement  
leadership  
thought  
skill development  
training  
website  
engagement  
public relations  
reputation  
management  
AI



## WHO ARE WE?

At **Brand Verse**, we are your trusted partner for creating impactful communication strategies that elevate your brand.

Founded by Runa Rajeev Kumar, a distinguished journalist and corporate communications expert with nearly 25 years of experience, our agency blends storytelling mastery, strategic insights, and branding expertise to deliver unparalleled results. Runa's illustrious career spans leadership roles at Tata Steel, The Economic Times, All India Radio, and Timken India.



## OUR SERVICES

We provide a wide array of customized solutions to suit businesses of all sizes, from startups to global enterprises.



## COPYWRITING & DESIGNING

**Copywriting Services:** Brochures, newsletters, coffee table books, ghostwriting, articles, blogs, press releases and other copywriting services.

**Graphic Design:** Eye-catching designs for banners, hoardings, exhibitions, etc. that enhance your brand's visual appeal.



## **BRAND MANAGEMENT**

**Business Logos:** Designing unique, impactful logos that embody your brand's identity.

**Brand Guidelines:** Creating cohesive brand manuals to ensure consistent messaging across platforms.

**Customized Merchandise & Corporate Gifts:** Designing tailored merchandise and memorable corporate gifts to strengthen your brand's recall.

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## **PUBLIC RELATIONS**

**Media Relations:** Securing meaningful press coverage.

**Crisis Communication:** Protecting your brand's reputation during critical situations.

**Social Media Management:** Boosting your online presence with strategic campaigns.

**Media Training:** Preparing your team with essential communication skills.

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## **MARKETING COMMUNICATIONS**

**Digital Strategies:** Converting leads into customers.

**Website & Social Media Management:** Maximizing your online engagement.

***Advertising Support:*** Advertorials and media buying more for better visibility.

***Event Planning & Execution:*** Creating memorable corporate experiences. skills.

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## ***INTERNAL COMMUNICATIONS***

***Employee Engagement:*** Boosting morale and productivity through campaigns and events.

***Internal Branding:*** Aligning your workforce with your vision.

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## ***CRISIS MANAGEMENT***

***Rapid Response Plans:*** Addressing challenges effectively.

***Reputation Management:*** Maintaining trust and credibility by proactively solving problems.

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## ***CORPORATE AFFAIRS***

***Government Compliance:*** Streamlining clearances and approvals.

***Advocacy:*** Representing your corporate interests.

***Thought Leadership:*** Publishing insightful articles and opinion pieces.





## AUDIO/VISUAL STORYTELLING

**Corporate Films:** Showcasing your brand's essence.

**Professional Photography:** Highlighting your brand visually.

**Podcasts:** Building audience connections through audio storytelling.

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## CUSTOMIZED BUSINESS PROCESS DOCUMENTS

Tailored **Templates, Dashboards, Workflows, and SOPs** to enhance operations.

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## ONLINE & OFFLINE TRAINING & COACHING SERVICES

**Skill Development Workshops:** Covering AI, public speaking, and professional writing.

**Leadership Coaching:** Custom programs for executives.

**Team Training:** Workshops to align team goals.

**Women's Leadership Coaching:** Empowering women professionals to succeed.

**Crisis Communication Drills:** Preparing for PR challenges.

coverage ghostwriting audio visual effectiveness  
articles crisis communication drill whitepaper  
messaging promotion corporate films campaigns  
engagement website templates coaching  
graphic design advertisement copywriting  
impressions hook engagement growth  
communication reach  
social media management solutions  
reputation innovation SOP digital marketing  
public relations KPI marketing brand guideline  
stakeholders value  
brand  
newsletter skill development target audience  
brand assessment brochure  
media  
newsletter  
media toolkit event management  
podcast dashboard award application  
photography crisis communication  
videography process government affairs  
signages blogs SOP KPI brand guideline  
thought leadership training speech



## READY TO GROW YOUR BUSINESS?

Let **Brand Verse** help you redefine your brand's communication strategies for a wider reach. Contact us today to schedule a free consultation!



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